

ABOUT CMA & REASON ANALYTICS

Calcutta Management Association, established in 1957, CMA is one of the country's oldest management associations, affiliated with AIMA, dedicated to fostering and sharing contemporary management ideas.

Reason Analytics, a premier IT solutions provider specializing in Data Analytics, AI, BI, Cloud, RPA & Chatbots, empowering businesses with actionable insights for strategic growth.

GET IN TOUCH

 **Phone**
9330944258

 **Website**
www.cmakolkata.in

 **Venue Address**
Software Technology Parks Of India (STPI),
5/1, Nyayapathi Main Road, Sector 5, Salt
Lake City, Rajarhat, West Bengal 700091

WORKSHOP FEE

Rs 4000/- plus GST for Non- Members

Additional Discounts for Members &
Early Bird



Unlock the Power of POWER BI

Data-Driven Decisions with Power BI



TRAINERS



Mr Biplab Jana
Founder & CEO
Reason Analytics



Mr Souvik Dutta
Data Science Consultant,
Reason Analytics

KEY POINTS

- Power Query Fundamentals
- Data Preparation Skills
- Data Visualization Techniques
- Dashboard Design and Usage
- Advanced Data Analysis Concepts

TAKEAWAYS

- - Unlock data-driven insights with Power BI and make smarter decisions faster.
- - Learn to transform data into impactful stories with Power BI.
- - Master the art of interactive dashboards and data visualization with Power BI.

EVENT DETAILS

Date - 03 & 04 September, 2025

Time - 10:00 am - 05:00 pm

THE BEST OFFER

Includes Study Material; Lunch, Tea & Coffee
Excludes 18% GST

Non-Members: Rs 4,000/- per participant

AIMA/LMA/CMA Members: 25 % Discount

Rs 3,000/- per participant

early Bird Discount (by August 25, 2025): 25%:

Non-Members: Rs 3,000/- per participant

AIMA/LMA/CMA Members: Rs 2,250/- per participant

Register here: <https://bit.ly/CMAWPBI25>

