



Profit the Mind
Calcutta Management Association

The 3rd

MSME
CONCLAVE
&
AWARDS • 20
26

HHI, KOLKATA

FRIDAY 16 JANUARY
2026

Association Brochure



The 3rd

MSME CONCLAVE & AWARDS • 2026

HHI, KOLKATA
FRIDAY **16** JANUARY
2026

Key Sessions & Opportunities

Finance sessions by
leading banks

Insightful sessions
addressing current
MSME issues

Networking with top
MSMEs, entrepreneurs
and consultants

Access to
MSME Mela stalls

Awards & Recognition

Awards for outstanding MSMEs across 5 categories:

Best Social Impact | Best Employer | Environmental Sustainability
Innovation Excellence | Digital Prowess at Workplace

Register to Nominate/Attend

www.cmakolkata.in/msme-excellence-awards-2026

Call to Nominate/Attend

9330944258 / 7980041754



ABOUT US

Calcutta Management Association (CMA) was instituted in 1957 following the recommendations of a committee constituted by the All India Council of Technical Education. This committee advocated setting up of Regional Management Association in major cities of India. CMA was formed as the first institution of its kind in the country, under the aegis of the Union Ministry of Education. CMA was the prime force behind the formation of the All India Management Association (AIMA), the apex body for management education in India.

Our Vision

To ensure for the management community, a platform where the most relevant and contemporary management ideas can be conceptualized, formulated and shared to enable a dynamic business and economic development.

Our Mission

As a premier management institution, to meet the challenges of continuously enriching and updating human capital.

EVENT BACKGROUND

Building upon the resounding success of our 1st & 2nd editions, where we recognized 15 outstanding MSMEs across five categories, we are thrilled to announce the 3rd edition of our flagship seminar, **“Ease of Doing Business : Realities & Roadmap for MSMEs in India”**, scheduled for January 16, 2026.

With MSMEs being a key focal point in this financial year, the government has introduced several supportive measures to strengthen their growth, resilience, and digital transformation. This seminar aims to equip MSMEs with practical strategies in funding, digital marketing, and technology adoption, ensuring their long-term sustainability.

This year, we are not just stopping at a one-day event. This seminar will kickstart a series of engagements throughout the year, where participants will receive continued mentorship, handholding support, and strategic guidance to navigate challenges and scale their businesses.

Our upcoming seminar will delve into the developments in this year's Financial Budget, offering MSME stakeholders insights into leveraging new policies and budgetary provisions for sustainable growth. The event will feature expert-led sessions on funding strategies, digital marketing, and technological advancements, alongside interactive workshops and networking opportunities.

We invite MSME leaders, policymakers, industry experts, and stakeholders to join us in this endeavor to empower and elevate the MSME sector in today's digital landscape.

Join us as we bring together industry experts, policymakers, successful entrepreneurs, and financial institutions to create a roadmap for a stronger, more competitive MSME sector. Let's shape the future of MSMEs—together!

EVENT ASSOCIATION

Deliverables	Principal Sponsor (Rs 5 lakhs)	Lead Sponsor (Rs 3 lakhs)	Co-sponsor (Rs 2 Lakhs)	Associate Sponsor (Rs 1 Lakh)	Table space/ Stall Space (Rs 30 K)	Each Session (to be named after) (Rs 50 K)
Use of company logo in all promotional matters including backdrop, standees, digital promotion	Yes	Yes	Yes	Yes	No	Yes
Authentic Database of all nominations	All	Only Awardees & Finalists	Only Awardees	No	No	No
Database of all nominations(including awardees and non-awardees)	Yes	No	No	No	No	No
Empanelment of a speaker in one of the sessions	Yes	Yes	No	No	No	No
Complementary delegates	10	7	5	2	2	3
Promotional videos to be played during breaks	Yes	Yes	No	No	No	No
Use of banners in pre event arena	Yes	Yes	Yes	Yes	No	Yes
Company name on theme	Yes	No	No	No	No	No
Mutually agreed events tailored to company's needs	Yes	No	No	No	No	No

Participation Fee and other details available in the events page of www.cmakolkata.in

DISTINGUISHED SPEAKERS

Mr. NARAYAN MAJUMDAR , MANAGING DIRECTOR, RED COW PRIVATE LIMITED.

SWAMI VEDATITANANDAJI MAHARAJ, RAMAKRISHNA MISSION

MR SUPRIYO SINHA, DIRECTOR, STRATEGY & TRANSFORMATION, PEERLESS

MR INDRANIL BANERJEE, ADDITIONAL GENERAL MANAGER (HR&A), WBSEDCL

DR ARIJIT BANERJEE, CO-FOUNDER & EXECUTIVE DIRECTOR, RAMESIS RPL PERFECT PAUSE (KNOWN AS THE TOILET MAN OF BENGAL)

MR RAJNEESH KUMAR, DGM - MSME, STATE BANK OF INDIA, KOLKATA HO

MR PREM SHANKAR JHA, GM-MSME, UCO BANK

OTHER DISTINGUISHED PANELISTS



MSME CONCLAVE & AWARDS • 2026

GLIMPSES FROM YESTERYEARS



SCAN TO EXPLORE



GLIMPSES FROM YESTERYEARS





CONTACTUS FOR INQUIRIES

CMA Secretariat

- 🌐 www.cmakolkata.in
- ✉ admin@cmakolkata.in
- 📞 9330944258
- 📍 Calcutta Management Association, 6, N S Road, Kol - 01

Register Now

<https://www.cmakolkata.in/msme-excellence-awards-2026>



SCAN TO ACCESS

